



# Science, Technology and Innovation for Sustainable Consumption and Production

**Janet Salem**

**United Nations Environment Programme  
EU SWITCH-Asia Regional Policy Support  
Component**

**[Janet.Salem@un.org](mailto:Janet.Salem@un.org)  
[@janetasalem](#)**

# EU SWITCH-Asia II Project



News ▾

Events ▾

Publications ▾

Multimedia ▾

Press centre

Contact

Search

PROGRAMME ▾

Network Facility ▾

Projects

Policy Support Components ▾

Countries



**THE LARGEST EU PROGRAMME  
ON SUSTAINABLE CONSUMPTION  
AND PRODUCTION (SCP) IN ASIA**

switchasia




The overall objective of the Policy Advocacy Component at Regional Level is to strengthen the dialogue at regional, sub-regional and national policies on **Sustainable Consumption and Production in Asia**, thereby contributing to green growth and reduction of poverty in Asian countries.

Component 1: Grants – directly by the European Union to support implementation of projects

Component 2: Facility: Consortium led by GIZ International

Component 3: Regional Policy Advocacy (RPA) by UN Environment AP





# Transforming Asia Pacific: Innovative Solutions, Circular Economy and Low Carbon Lifestyles

17 - 19 September 2018 | Bangkok

[VIEW LIVE](#)



Funded by the  
European Union



SACEP

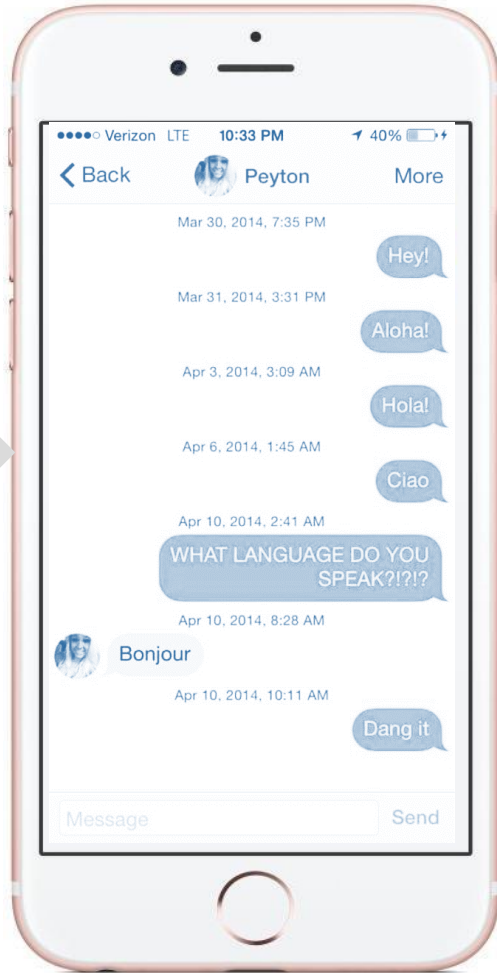
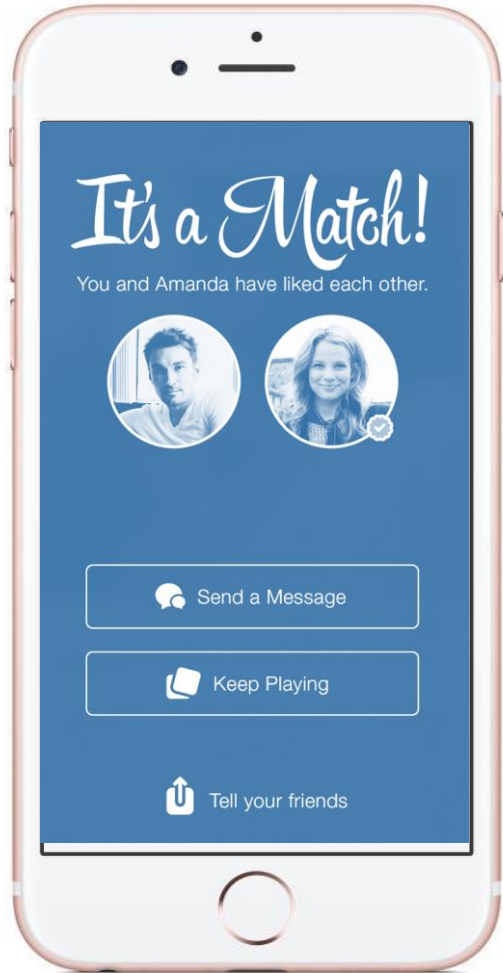


มูลนิธิพัฒนา  
วิทยาศาสตร์เพื่อสังคม  
แห่งประเทศไทย



**TECHNOLOGIES ARE  
UNDERPINNED BY  
COMPLEX SUPPLY  
CHAINS**

# INCREASED POPULATION?



One person's lifetime footprint

**2,800**  
tonnes Materials

**2,000**  
tonnes CO<sub>2</sub>

**20,000**  
GJ Energy

**225,000**  
kL Water





# LINEAR ECONOMY



RESOURCE EXTRACTION

PRODUCTION

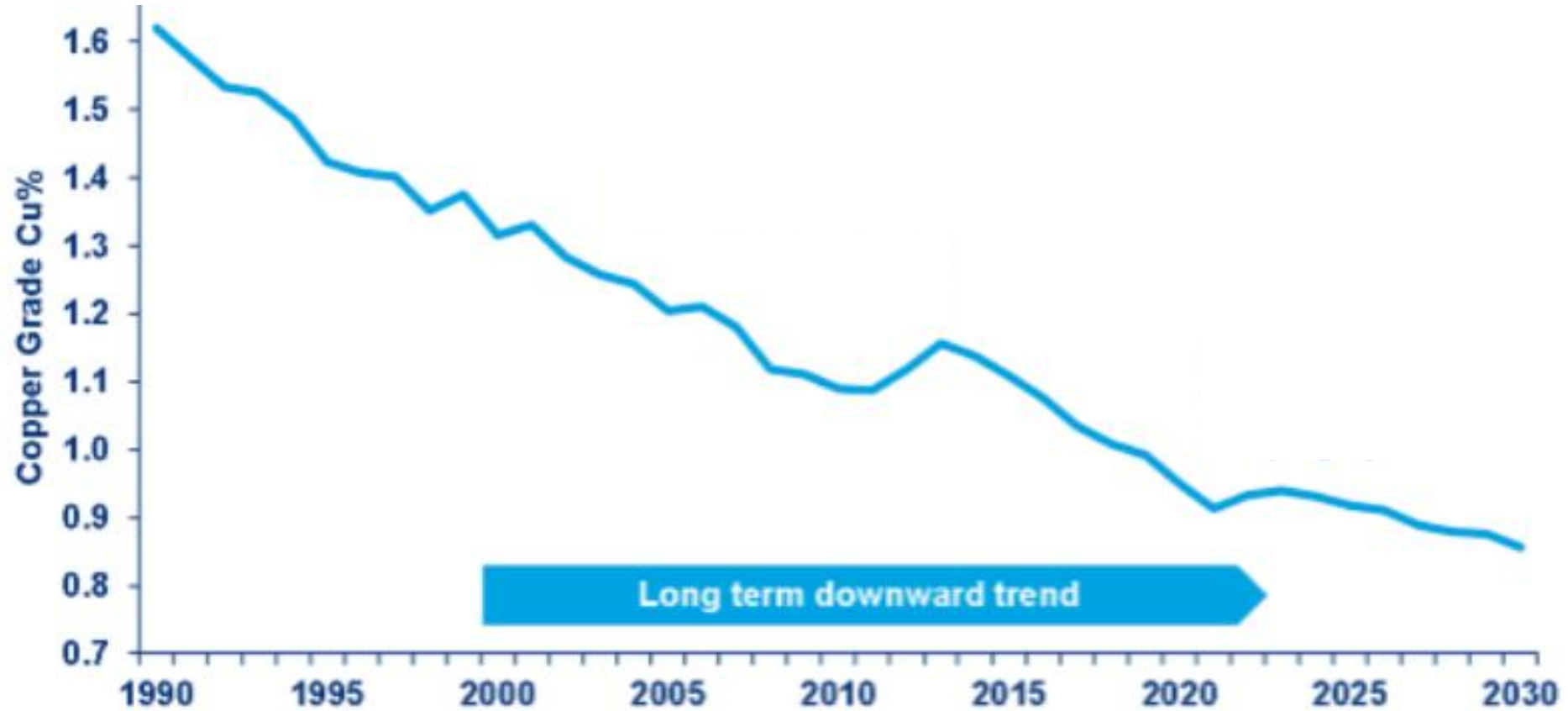
DISTRIBUTION

CONSUMPTION

WASTE

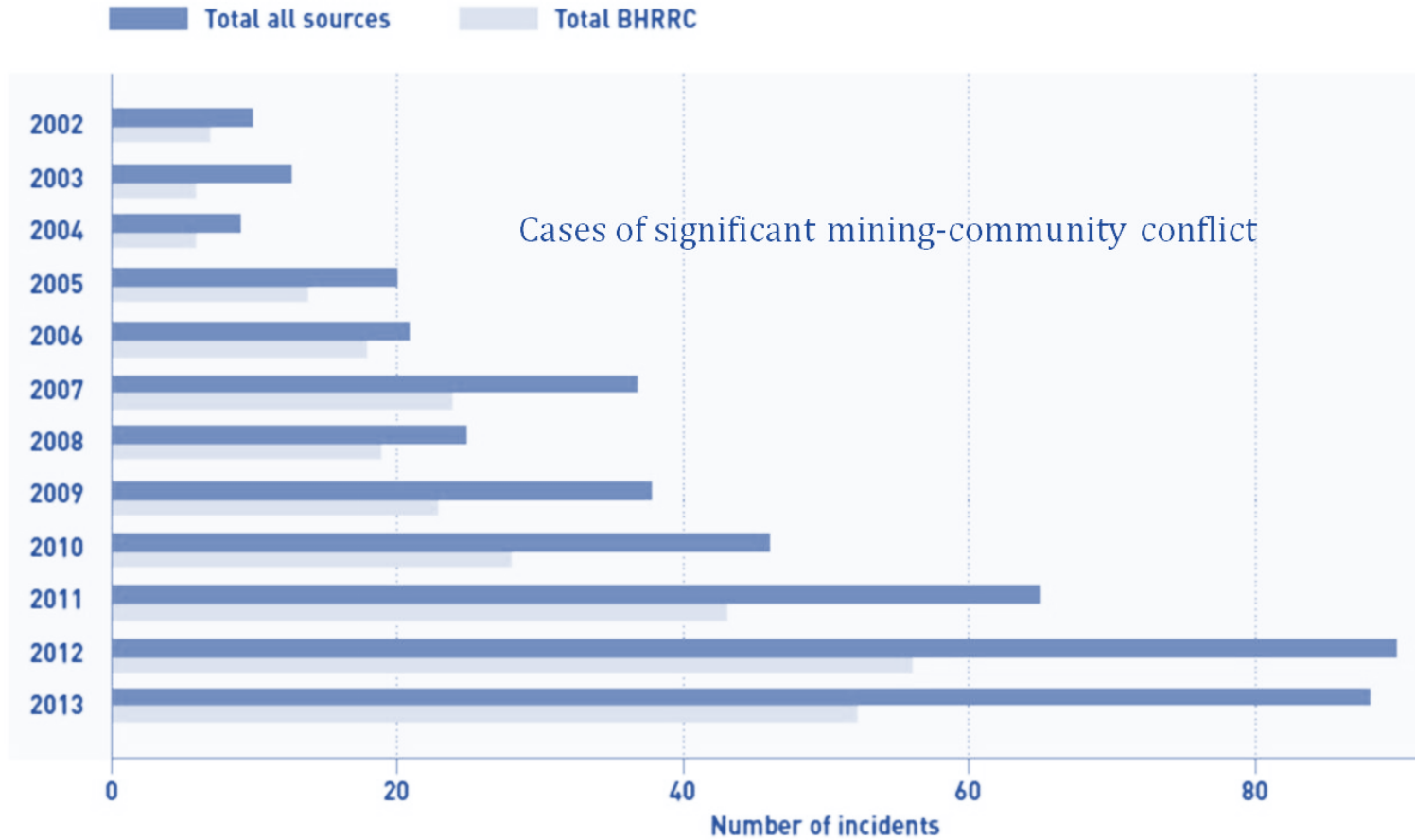


# GEOLOGICAL SCARCITY- ORE GRADES DECLINING





# GEOGRAPHIC SCARCITY DEPOSITS IN AWKWARD PLACES



# **GEOGRAPHIC SCARCITY**

## **...REALLY AWKWARD PLACES**



**ASTEROIDS**



**DEEP SEA**



**CUTE SWEDISH TOWN**

# GEOGRAPHIC SCARCITY

## ...REALLY AWKWARD PLACES

### Space mining a step closer as Japan successfully lands rovers on ASTEROID

SPACE mining is one step closer after Japan successfully landed two rovers on the surface of an asteroid.

 Share  Tweet   51 

By Rachel O'Donoghue / Published 22nd September 2018

**ASTEROIDS**

### Deep-Sea Mining for Rare-Earth Metals Looms, as Do Environmental Questions

From Environment & Energy Report

REQUEST A DEMO

Turn to the nation's most objective and informative daily environmental news resource to learn how the United States and key players around the world are responding to the environmental...

By Adam Allington and Stephen Lee

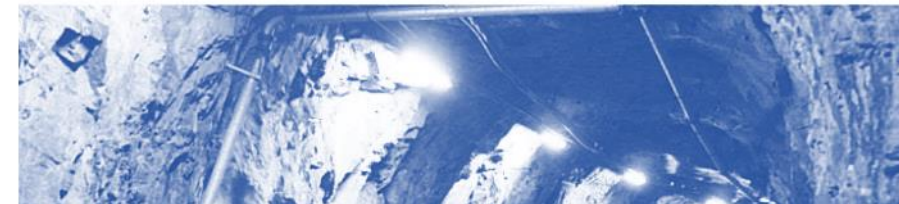
Once thought too expensive and too difficult, commercial scale mining of the deep sea is poised to become a reality as early as 2019. But scientists warn reaching rare minerals on and under the sea floor could cause irreversible damage to an

**DEEP SEA**

### Swedish town makes unprecedented move for iron ore mine

Hugues Honore | April 02, 2015

 6    0



**CUTE SWEDISH TOWN**



# **GEOPOLITICAL SCARCITY**

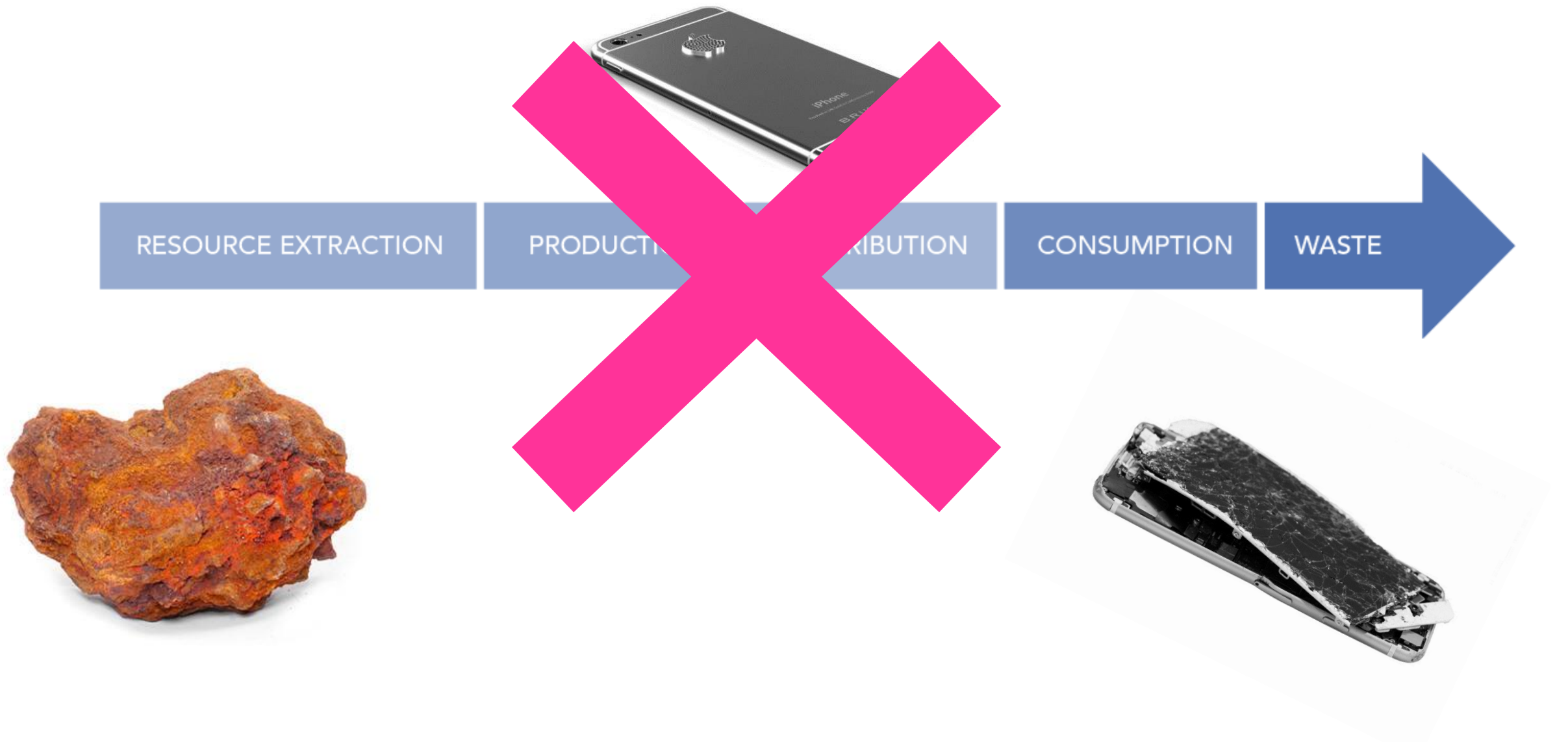
**COUNTRIES HAVE MONOPOLIES ON CRITICAL MINERALS**

## **China rare earth: US, EU, Japan accuse China of hoarding minerals needed for technology parts**

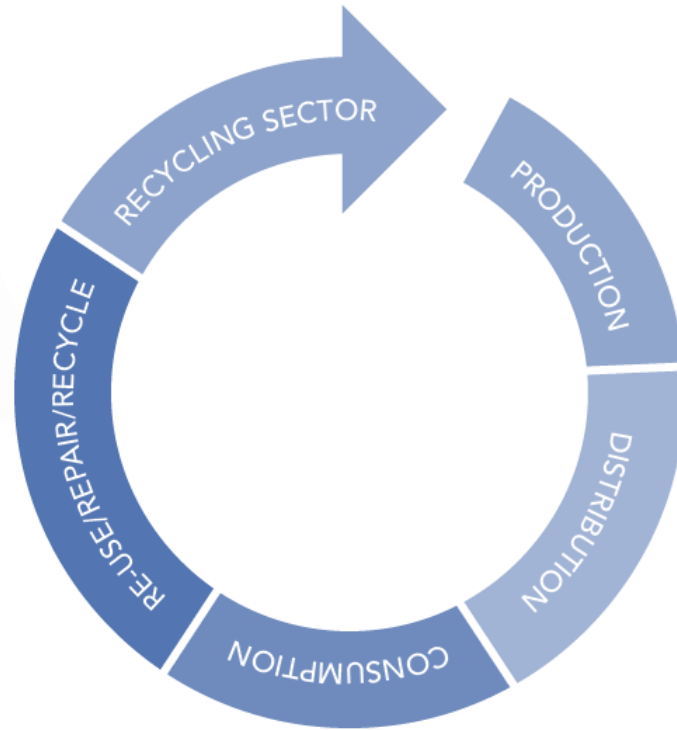
By **DON MELVIN** Associated Press

Tues., March 13, 2012

# LINEAR ECONOMY



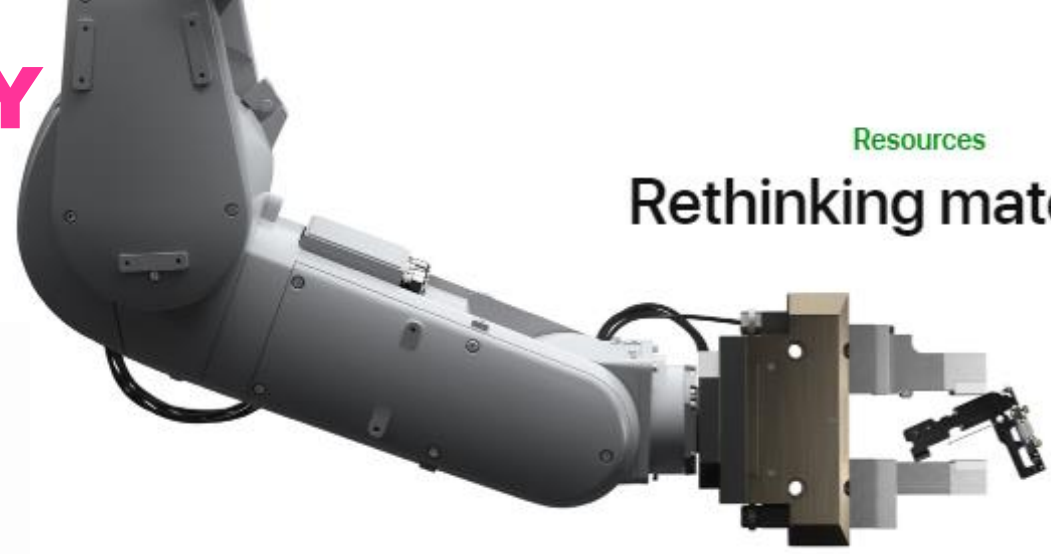
# CIRCULAR ECONOMY





# CIRCULAR ECONOMY

## APPLE



Resources

Rethinking materials.

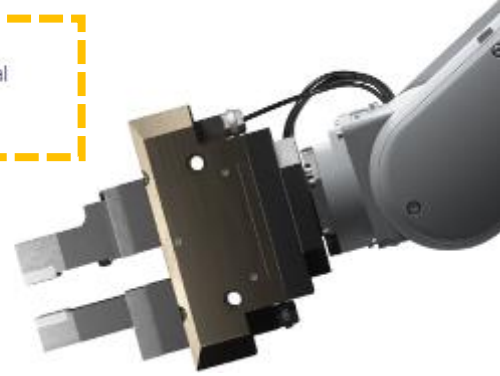
### Mining less from the earth. And more from old devices.

There are a lot of valuable materials inside old devices that are perfect for making new products. The challenge is that recovering them is extraordinarily complex and hard to do efficiently. So we've put our passion for innovation into piloting new recycling technologies. With advancements like Daisy, our newest disassembly robot, we can recover more materials and at a higher quality.

Ultimately, we want to make products using only renewable resources or recycled material. And we want to return an equivalent amount of material to the market, to be used by us or others. Our ambition is that one day we'll extract nothing from the earth.

### Meet Daisy, the ultimate recycling robot.

Our newest disassembly robot, Daisy, is the most innovative and efficient



**INNOVATIONS CAN  
SUPPORT  
SUSTAINABLE  
CONSUMPTION AND  
PRODUCTION**

# 1. Big data and Internet of Things

**Big Data** refers to datasets that are so big and complex that traditional computers and data processing software cannot handle them. Often, this data is captured from devices such as sensors, mobile devices, cameras, and microphones. It's then processed by super computers and algorithms, in real time.

**IoT** is a network of smart, interconnected devices and services capable of sensing or listening to requests or needs, and then acting on them. IoT technology can monitor metrics such as air and water quality, energy consumption, temperature and traffic flows.



# 1. Big data and Internet of Things

Smart meters have had a big impact in the Philippines, where incomes are low and electricity prices are high.

Power distributor Manila Electric Co. targets 3.3m 'smart' meters installed by 2024.

It will also allow customers to efficiently manage their energy usage and budget through consumption information, alerts and notifications.

## 2. BLOCKCHAIN

**Blockchain** is a transaction ledger where blocks of new information can be added, but old blocks cannot be changed. Transactions on the blockchain are performed across a network, with no need for a central intermediary such as a central bank.

## 2. BLOCKCHAIN

- **Peer to peer clean energy sharing** (Power Ledger led trial in Bangkok's Sukhumvit neighbourhood)
- **Supply chain transparency** (Provenance used blockchain to monitor Indonesia's tuna industry)
- **Tokenising recycling** (TrustNote lets citizens digitally tag their recyclables using an app, and be rewarded with tokens they can redeem on renewable energy products, or recycled items)
- **Carbon footprinting** (Blockchain can track supply chain carbon emissions)
- **Rewarding good behavior** (Goodchain is a platform where brands place products and pledge consumer tokens to causes.)
- **Enabling charity** (Bitgive and Bithope are two cryptocurrency charities)



### **3. ARTIFICIAL INTELLIGENCE**

AI, or machine learning, refers to technologies that can analyse enormous volumes of data and automate decision-making and complete tasks.

### 3. ARTIFICIAL INTELLIGENCE

The International Transport Forum expects shared transport fleets using AI powered self-driving vehicles to take nine out of 10 cars off city streets in the future.

The Climate Corporation's Climate Fieldview software uses deep learning to analyse data entered by farmers and IoT sensors. Farmers can optimise their seed investments, manage fertilisation, and analyse crop performance, get a real-time snapshot of field health.

**SCIENCE CAN  
SUPPORT  
SUSTAINABLE  
CONSUMPTION AND  
PRODUCTION**

# LIFE CYCLE ASSESSMENT

What is the difference between:

- Internal combustion engine?
- eVehicle powered by the grid?
- eVehicle powered by solar power?



# LIFE CYCLE ASSESSMENT

											Carbon footprint from baseline			
											Compare to EV GRID	Compare to IC	compare to PV EV	
Type	Distance (km.)	Fuel economy (litre/100km.)	Round trip	Fuel consumption	Unit	\$	CF	Unit	Carbon	Unit				
Gasoline	30	4.4	2	1.5	litre		3.362925	kg CO2/	5.044387	kg CO2		359%	100%	2097%
Type	Distance (km.)	Fuel economy (kWh/100km.)	Round trip	Electricity consumption	Unit	\$	CF	Unit	Carbon	Unit				
Electricity -GRID*	30	16.6	2	3	kWh		0.469	g CO2/kWh	1.407	kg CO2		100%	28%	585%
Type	Distance (km.)	Fuel economy (kWh/100km.)	Round trip	Electricity consumption	Unit	\$	CF	Unit	Carbon	Unit				
Electricity -PV*	30	16.6	2	3	kWh		0.0802	g CO2/kWh	0.2406	kg CO2		17%	5%	100%

Assumption: Daily travel distance of car is 30km

\*Assuming fuel economy of BMW's i3(94 A.h)

1 day = 60 km

# LIFE CYCLE ASSESSMENT

		Fuel Economy	Carbon intensity of energy	Carbon footprint	
Internal combustion engine?	30km	4.4 L per 100 km	3.4 kg CO2 per liter	4.4 kg CO2	100%
eVehicle powered by the grid? Thailand	30km	16.6 kWh per 100 km	0.47 kg CO2 per kWh	2.3 kg	53%
eVehicle powered by the grid? China	30km	16.6 kWh per 100 km	1.04 kg CO2 per kWh	5.2 kg	117%
eVehicle powered by solar power?	30km	16.6 kWh per 100 km	0.08 kg CO2 per kWh	0.4 kg	9%



**THANK YOU**

**Janet Salem  
United Nations Environment  
Programme**

**Janet.Salem@un.org  
@janetasalem**